



PRESS ANNOUNCEMENT

For Immediate Release

Contact: Ellen Madonia, Chief Marketing Officer, DoubleStar, Inc.
(484) 356-2454
ellen.madonia@doublestarinc.com

DoubleStar's Recruitment Consulting Business Celebrates 15th Anniversary

Leading Talent Acquisition and Recruitment Process Outsourcing Firm turns a \$6,000 initial investment into over \$120 million in revenue.

West Chester, PA, August 5, 2008—On August 15, 1993 DoubleStar, Inc., a leader in Talent Acquisition, Recruitment Process Outsourcing (RPO), and Talent Measurement solutions, opened for business with the mission of helping organizations find outstanding talent while also improving their recruiting process and function. Out of the co-founder's spare bedroom, with a \$6,000 cash advance on his credit card and a PowerPoint presentation, DoubleStar was launched.

Fifteen years later, through partnerships with over 250 of the East Coast's leading employers including the likes of Aramark, Albert Einstein Healthcare Network, Capital One, Home Depot, TD Bank, GlaxoSmithKline, Johnson & Johnson JPMorgan Chase, SAP America, Siemens Medical Solutions, Main Line Health System, TEVA Pharmaceuticals USA, and Travelers Insurance, DoubleStar has delivered over \$120 million in innovative staffing and talent measurement solutions designed to meet the unique needs of market-leading organizations.

“DoubleStar has been able to create a wonderful success story in the Human Capital space. They are a privately held company that has continued to grow organically, without the help of outside capital,” notes Debbie McGrath, CEO of HR.Com. “Over the years, as their business has matured, they have also been able to leverage one of their core strengths – an intense focus on delivering measurable results to clients. In 2007, they launched the industry's first web-based Workforce Analytics product, enabling organizations to measure all types of talent management data, including detailed staffing metrics, to make better business decisions.”

DoubleStar delivers the following services and technology:

- On Demand Project Recruiting
- Talent Intelligence
- Recruitment Process Outsourcing

- Process Optimization and Consulting
- Workforce Analytics Products and Services

“It has been immensely gratifying to create a company that anticipated the recruitment industry's need for outsourced professional services long before the term RPO ever existed,” said Harry Griendling, co-founder of DoubleStar. “The dedication and hard work of our staff, combined with the insight and direction provided by our clients, really helped us shape a company that has consistently delivered long-term value to our clients and great careers for our employees. I am thankful everyday for our great team, and our strong, durable client relationships.”

In celebration of their anniversary, DoubleStar is offering new Recruitment Process Outsourcing (RPO) clients a 15% discount for the first year on any new multi-year agreement signed before December 31, 2008.

About DoubleStar

DoubleStar, Inc, a leading provider of Talent Acquisition, RPO, and Talent Measurement solutions, helps clients optimize their human capital practices for enhanced operational and financial performance. A two-time INC. 500 consulting firm, DoubleStar has appeared a record six times in the Philly 100 list of fastest-growing companies, has been named by Benchmark Communications as one of the top 25 companies in the world for Best Practices in Human Capital Management, and was named by Gartner as one of the “Cool Vendors” for Talent Management solutions. More information can be found at www.doublestarinc.com.

###